

you can
Canon

**Production
Workflow
Solutions**

CUSTOMER FOCUSED
COMPLETE SOLUTIONS
COMMITTED ORGANISATION

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I need to find better ways of handling my print production processes to enhance operational efficiency and cut turnaround times.

”



OFFICIAL SUPPLIER



Doesn't it seem that everyday there's more to do and less time to do it? Production Workflow Solutions from Canon can help you to save time, increase efficiency, reduce costs and communicate more effectively with your customers.

Print production without the pressure

Manage Costs Effectively

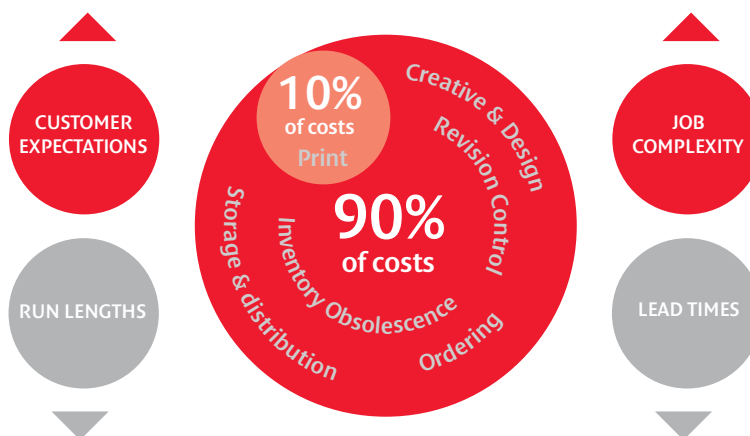
In many production environments around 90% of costs incurred relate to the processes involved. As deadlines get tighter and print runs continue to decrease the most effective way to manage your costs is to work smarter. But how can you do it if you've no time to work out how? Production Workflow Solutions from Canon can help you to streamline your processes and reduce manual intervention - so you can save time and reduce your costs too.

Optimise Investments

In your business it's not too difficult to see how investing in the most up to date hardware and software can make a difference. But in an increasingly price competitive market, isn't it sometimes better to squeeze more productivity and profitability out of what you already have? Canon's Production Workflow Solutions are designed to address both these areas. So whether you need to maximise the effectiveness of new investments or derive better returns from your existing business, Canon's solutions make perfect sense. And they're flexible too - many of our solutions are designed to support input and output devices from multiple manufacturers.

Enhance Service Levels

A Production Workflow Solution from Canon can help you improve the quality and range of services for all your customers. Our solutions can be tailored to your specific requirements and are scalable to grow with your business, ensuring that you stay closer to your customers and one step ahead of the competition.



The Full Costs of a Printed Message



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You need to re-evaluate your end-to-end production process to highlight where real productivity improvements can be made.

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Canon's Production Workflow Solutions allow you to streamline your processes and save time.

Real improvements throughout your workflow

At all stages of the job lifecycle, Canon's Production Workflow solutions can help to improve productivity and make better use of your business resources.

Integrate production and business processes

Canon's Production Workflow solutions can help you to streamline and automate the creation, editing, proofing, printing and finishing of your documents. Our 'Web to Print' systems enable your customers to submit, manage and track their jobs securely and in real-time, significantly reducing your administrative costs whilst enhancing customer service.

If integration of production processes with business functions, such as estimating, planning and purchasing, is an issue for you then Canon can help. We provide a range of solutions enabling information to be exchanged seamlessly between production and business environments in real-time thereby maximising productivity and optimising cashflow.

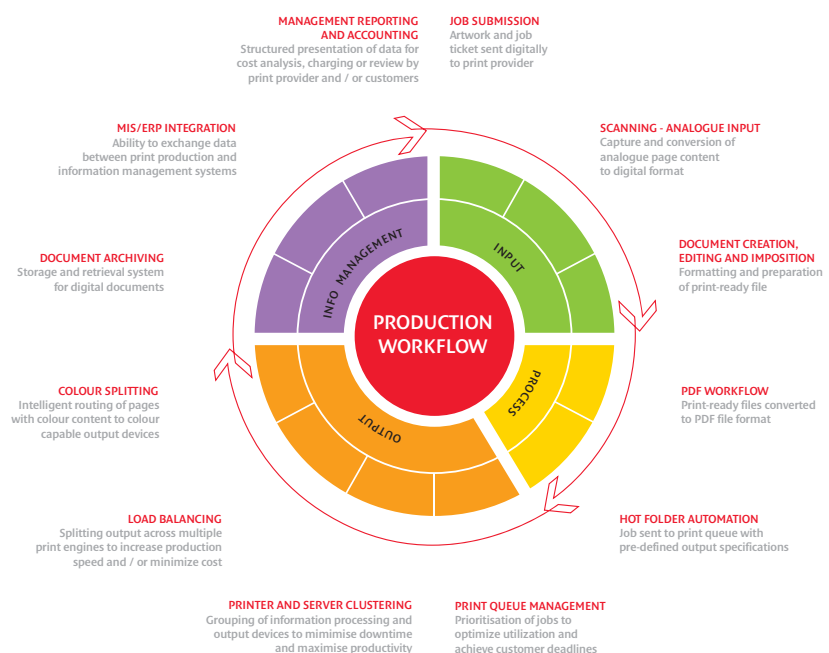
Differentiate to enhance your offering

Staying one step ahead of the competition is a real challenge for many print businesses and at Canon we understand the importance of being able to offer innovative and customisable technology to support your diverse sales and marketing initiatives. Whether you want to add personalised print to your service portfolio or shopping carts to your web-based print procurement system, Canon has the right Production Workflow solution to meet your needs.

Canon's solutions are highly flexible too, supporting a wide range of file formats including JDF, the emerging standard for integrated workflows.

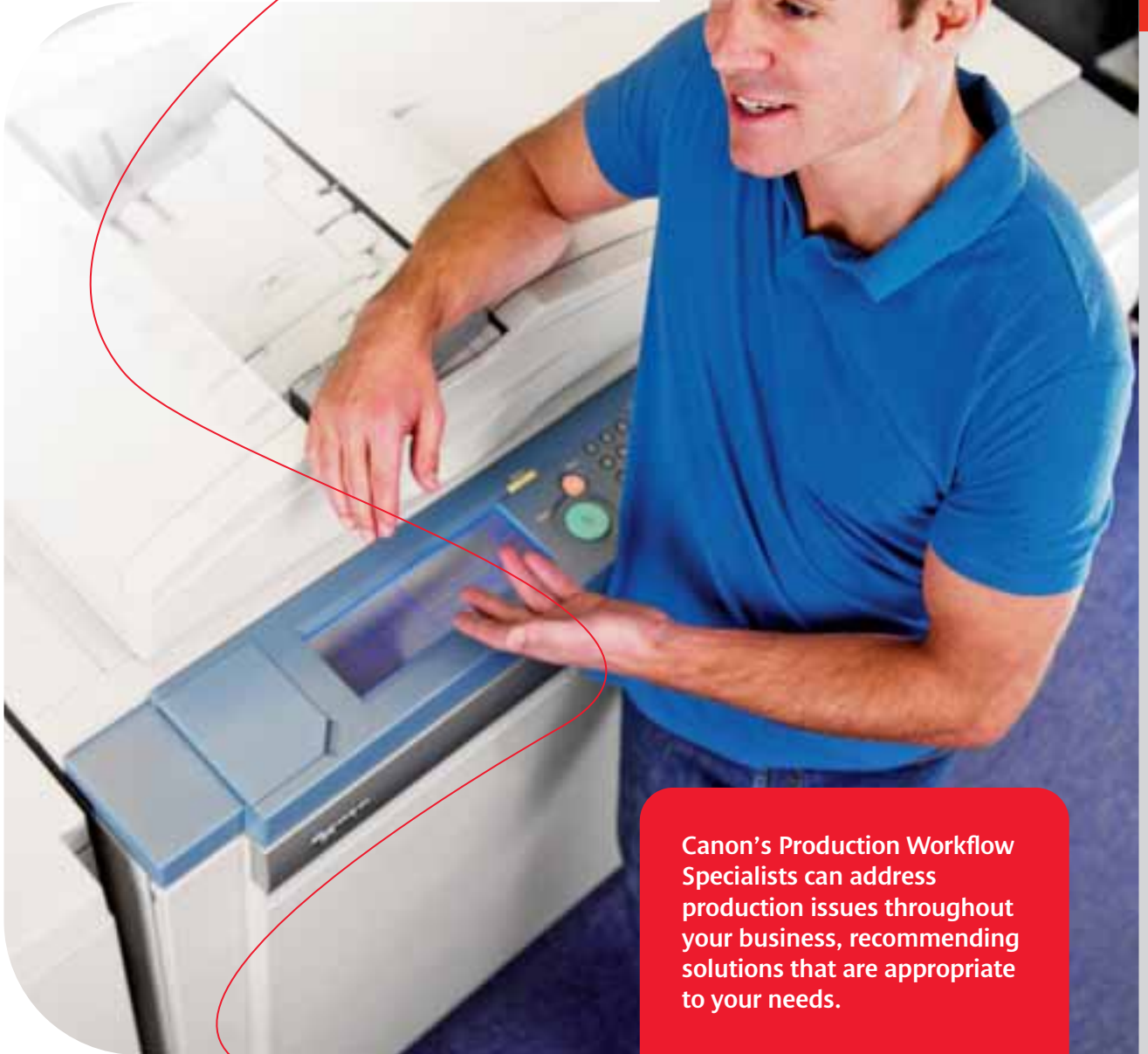
Increase efficiency to reduce costs

Canon recognises that your business is unique and we believe in working closely with you to identify and address your key challenges. Typical projects include adding e-commerce functionality to customer web-sites, eliminating repetitive document editing tasks, combining scanned pages with digital content, automatically splitting colour and monochrome pages for output, and enhancing document storage and retrieval processes.

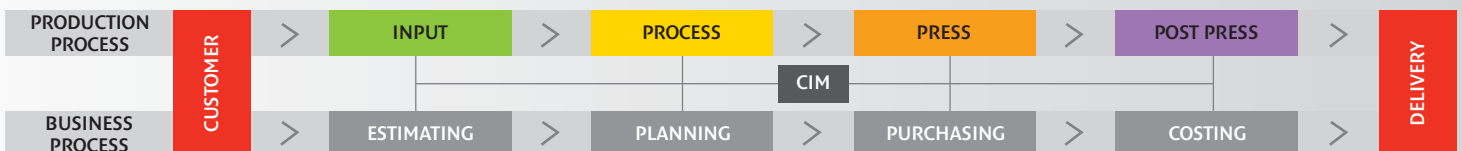




I need to integrate production processes with my existing systems to optimise workflow efficiency.



Canon's Production Workflow Specialists can address production issues throughout your business, recommending solutions that are appropriate to your needs.





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You need to work with a company that understands production workflow and can identify short and long term gains.

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**PRODUCTION
WORKFLOW
EXAMPLE**

9.15

JOB SUBMISSION

Urgent request received via web based procurement system for additional run of staff newsletter. Pricing automatically generated and confirmed by customer to speed up acceptance.

10.30

**DOCUMENT CREATION, EDITING
AND IMPOSITION**

Job is retrieved from archive, updated with current date, new corporate logo added and re-pagination is completed automatically.

11.25

PDF WORKFLOW

Job is automatically converted to PDF format with embedded colour management settings.

11.45

HOT FOLDER AUTOMATION

Automated print queue management involves simply 'dragging and dropping' the job onto a pre-configured desktop folder.

Canon has been actively working with customers in the Professional Print environment for many years. It's this long-term dialogue and a deep understanding of both the commercial and technological issues that helps shape our propositions. That means Production Workflow Solutions that make a long-term difference to your business.

A partnership that produces results

Collaborative Partnership

Our consultative approach to customer relationships focuses on working in partnership with you. We recognise the importance of developing a thorough knowledge of your business before analysing the most appropriate ways to help you. Whatever the scope of the project, we'll carefully plan the installation process to ensure you can start to realise the benefits straight away.

We will provide comprehensive training and communication packages for you, if required, as we recognise that your staff are a key component of any successful implementation. And of course we'll also be on-hand whenever you need us, to support you as your business grows in the future.

Professional Services

Canon Professional Services can play a key role in your business, realising both new revenue opportunities as well as delivering improved business and workflow efficiency. Professional Services are delivered to you through a range of tailored programmes, which Canon build in partnership with you. These programmes may include sales support, self-marketing and educational modules.

Canon understands your business. Our Production Workflow Solutions will give you the tools to be more effective.

13.00

COLOUR SPLITTING

Job starts to print; colour pages are automatically separated and printed on colour device as defined in hot folder settings.

16.00

FINISHING AND DELIVERY

Final job collated and delivered to customer on schedule.

16.40

DOCUMENT ARCHIVING

Copy of job is digitally archived for fast access and instant retrieval if future re-prints required.

17.05

MANAGEMENT REPORTING AND ACCOUNTING

Customer account code validated and charged, invoice printed, e-mail copy automatically generated and sent to client.

PRODUCTION WORKFLOW SOLUTIONS

Canon understands
Production Workflow.
Talk to us and we'll show
you how to make your
workflow more effective.



you can
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